**Rahul Ranjan Sinha**

Male| [rahul090887@gmail.com|](mailto:rahul090887@gmail.com|)

Mobile: +91- 9853858019 <https://www.linkedin.com/in/rahulranjansinha/>

# **Overview**

* International results measurement professional with more than a decade of diverse experience in planning and conducting social research, programme and impact evaluation, and data analysis across ten countries, with expertise in Financial Inclusion, Digital Finance, Agriculture, Public Health, Women’s Economic Empowerment, and gender issues for low-income populations
* Extensive experience of leading research and evaluation across more than 10 countries as Principal Investigator, Lead Evaluator, Co-evaluator and Monitoring & Evaluation Lead;
* Demonstrated experience of developing a profitable business unit for providing MEL advisory to leading development agencies, including UNCDF, SDC, GIZ, DFID -UK, The World Bank, and reputed global NGOs such as BMGF, IFPRI,Walmart Foundation, Global Impact, and Ford Foundation, amongst others

# **Areas of Expertise/Core Competencies**

* Impact Evaluation & Programme Evaluation
* Report Writing
* Grant Management
* Data Analysis – Quantitative & Qualitative
* Developing Knowledge Products - Blogs, Case Studies, Articles & Op-Eds
* Conducting Training and Workshops
* Business Development – Developing Technical Proposals and Concept Notes

# **Tools/Programming Language**

* STATA
* MS Office Suite
* SurveyCTO/ODK
* MySQL/SQL
* SPSS
* VBA
* Google Data Studio
* ATLAS.ti
* Google Sheets

# **Country Experience**

* Bangladesh
* Nepal
* India
* Indonesia
* Fiji
* Papua New Guinea
* Solomon Island
* Vanuatu
* Myanmar
* Sri Lanka
* Zambia

# **Professional Experience**

**Independent Research Consultant (Sep 2023 to Till Date)**

* Providing research and consulting services to pro-poor and social impact organisations in the domain of Financial Inclusion, Digital Inclusion, Women’s Economic Empowerment and Agriculture;
* Formulating Theory of Change, Results Management Framework, Key Performance Indicators, research design and instrument; and
* Data Analysis, Report Writing and development of knowledge products

**Grameen Foundation India (May 2016 to Sep 2023)**

**Associate Director**

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| Technical Leadership |
| * Designing Theory of Change, research instruments – Quantitative & Qualitative, analytical framework, data analysis, and report writing * Development of data analytical framework and conducting qualitative and quantitative analysis * Finalizing Monitoring and Evaluation Plan for Fee for Service (FFS) and in-house innovation projects at GFI * Review of all the client deliverables & providing technical oversight to all the active projects and anchoring them * Knowledge Dissemination through webinars, presentations, learning sessions, and workshops |
| Project Management |
| * Acting as a client interface for communication, project deliverables, and dissemination planning * Lead stakeholder management – Onboarding and engaging |
| Business Development |
| * Managing a consulting line of business with an annual turnover of more than 650,000 USD * Developing research proposals as a response to Request for Proposal (RFPs) * Developing Expression of Interest (EoI) documents and concept notes for innovation projects, research, and evaluation |

**Sutra Consulting Pvt. Ltd. (April 2015 to May 2016)**

**Consultant - Monitoring & Evaluation**

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| Project Management & Technical Support |
| * Survey Management – Overseeing survey of households in multiple states as part of the evaluation exercise * Developing Research Design, Survey Plan, and Research Instruments for quantitative and qualitative research * Developing data analysis framework and leading data analysis and report writing for research studies * Conducting Focus Group Discussions and In-depth interviews |
| Business Development |
| * Developing research proposals and Expression of Interest documents as a response to Request for Proposal (RFP) |

**Accenture Services Pvt. Ltd. (Sep,2010 to June,2013)**

**Software Engineer**

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| Key Responsibilities |
| * Technical Developer in Oracle - PeopleSoft domain * Handling PeopleSoft modules for Finance and Human Resource Management * Member of Analysis and Design team – Writing technical design documents basis the business requirements and converting them into technical builds * Reporting and Coordinating with the onshore team on the issues faced during the development & testing phase |

# **Education**

* Master in Business Administration – Rural Management, Xavier Institute of Management, Bhubaneswar (XIMB)

**(2013-15)**

* Bachelor of Engineering – Information Science and Engineering, Visveswaraya Technological University, Belgaum **(2006-2010)**

# **Publications**

**Articles/Blogs/Op-Eds**

* [Agent Gender Matters, but How to Recruit and Retain Women Agents?](https://www.findevgateway.org/blog/2023/08/agent-gender-matters-but-how-to-recruit-and-retain-women-agents) – FinDev Gateway
* [Women As Changemakers Improve Access to Water and Sanitation](https://www.findevgateway.org/blog/2021/03/women-changemakers-improve-access-water-and-sanitation) – [FinDev Gateway](https://www.findevgateway.org/blog/2021/03/women-changemakers-improve-access-water-and-sanitation)
* [Three Steps for Closing India’s Gender Gap in Digital Financial Services](https://findevgateway.org/blog/2018/nov/three-steps-closing-india%E2%80%99s-gender-gap-digital-financial-services) - FinDev Gateway
* [Grappling with India’s National Biometric-Based Payments System](https://www.microfinancegateway.org/blog/2018/may/grappling-india%E2%80%99s-national-biometric-based-payments-system) – FinDev Gateway
* [Augmented Reality for Financial Literacy: An Innovative Approach to Delivering Immersive Customer Education](https://nextbillion.net/augmented-reality-financial-literacy-innovative-approach-immersive-customer-education/) – Next Billion
* [A Social Algorithm Tool Gives Covid-19 Relief To India’s Informal Sector](http://www.businessworld.in/article/A-Social-Algorithm-Tool-Gives-Covid-19-Relief-To-India-s-Informal-Sector/15-06-2020-287336/) – [Business World](http://www.businessworld.in/article/A-Social-Algorithm-Tool-Gives-Covid-19-Relief-To-India-s-Informal-Sector/15-06-2020-287336/)
* [Using Machine and Human Intelligence for COVID Response: Three lessons for future programming](https://medium.com/@rbhattacharyya_52466/using-machine-and-human-intelligence-for-covid-response-three-lessons-for-future-programming-39806a9603fb) - [Medium](https://medium.com/@rbhattacharyya_52466/using-machine-and-human-intelligence-for-covid-response-three-lessons-for-future-programming-39806a9603fb)
* [Increasing the profitability of Microfinance Institutions in India](http://idronline.org/women-benefit-bottom-line-mfis/) – India Development Review
* [Vaccine hesitancy in rural areas threatens India’s Covid-19 response](https://www.policycircle.org/life/vaccine-hesitancy-in-rural-india/) – [Policy Circle](https://www.policycircle.org/life/vaccine-hesitancy-in-rural-india/)
* [The invisible women in India’s farmer producer organisations](https://www.policycircle.org/life/women-in-farmer-producer-organisation/) – [Policy Circle](https://www.policycircle.org/life/women-in-farmer-producer-organisation/)
* [Case Study: Surviving heat waves through climate resilient biofortified wheat varieties - The success story of](https://grameenfoundation.org/documents/Mirjapur-Jaiv-Urja-Case-Study.pdf)

[Mirjapur Jaiv Urja Farmers Producers Company](https://grameenfoundation.org/documents/Mirjapur-Jaiv-Urja-Case-Study.pdf) - Grameen Foundation USA

**Reports**

* [Final Evaluation Report of Phase II of the Pacific Financial Inclusion Programme](https://erc.undp.org/evaluation/evaluations/detail/9950) - UNCDF
* [Evaluation Brief for Final Evaluation of MANDI program funded by the Walmart Foundation](https://grameenfoundation.org/documents/MANDI_Evaluation-Brief_Final-1.pdf) – Grameen Foundation USA
* [Impact evaluation of BEADS project in India](https://grameenfoundation.org/partners/resources/beads-endline-report) - BMGF
* [Impact of COVID-19 on preferences of household portfolios: Case of low-income migrant households](https://www.dvara.com/research/conference2021/wp-content/uploads/2022/07/Grameen-Foundation.pdf) – [Dvara Research](https://www.dvara.com/research/conference2021/wp-content/uploads/2022/07/Grameen-Foundation.pdf)
* [Report on BCNM Experiments Demonstrating Scale Agent Network Diagnostic Study](https://grameenfoundation.in/wp-content/uploads/2022/07/BEADS-Baseline-Study_06072022_1.pdf) - [BMGF](https://grameenfoundation.in/wp-content/uploads/2022/07/BEADS-Baseline-Study_06072022_1.pdf)
* [WomenLink Phase II Final Report](https://grameenfoundation.org/partners/resources/womenlink-phase-ii-final-report) – [Grameen Foundation USA](https://grameenfoundation.org/partners/resources/womenlink-phase-ii-final-report)

# **Certifications & Workshops**

* Completed a short course on Contribution Analysis for Impact Evaluation at the Institute of Development Studies
* Participated in the workshop for refining the WEAI (Women Empowerment in Agriculture Index) tool hosted by IFPRI
* Regular co-hosting and presentations at Financial Inclusion Week (FIW) by Accion, SaDhan and SPTF conferences

# **Project List**

**WEE/Gender**

* Applying New Evidence for Women’s Empowerment (ANEW) by using the pro-WEAI+MI as a research tool for baseline and endline assessments (2023) – **MEL Lead – International Food Policy Research Institute (IFPRI)**
* Girls and Mobile 2.0 Research in India (2022) – **Research Specialist – Girl Effect**
* Participatory Needs Assessment for Women Economic Empowerment for Strengthening the Role of Women Leaders in Promoting Peace and Reconciliation in Sri Lanka (2022) – **M&E Lead – WAGE Consortium**
* Participatory Needs Assessment for Women Economic Empowerment for Strengthening the Role of Women Leaders in Promoting Peace and Reconciliation in Rakhine, Myanmar (2022) **– M&E Lead – WAGE Consortium**
* Impact Evaluation of Women Economic Empowerment project in Nashik, Maharashtra (2021) – **M&E Lead – Ford Foundation**
* Impact Assessment of Poorest State Inclusive Group supported “Financial Literacy and Women Empowerment” program in Bihar, Odisha, Madhya Pradesh, and Uttar Pradesh in India (2019) – **M&E Lead – DFID -UK/SIDBI**.
* Outcome Assessment of District Women’s Helplines addressing Domestic Violence and Violence against Women strengthened under the DFID-funded SWASTH Programme (2015-16) – **Analyst – DFID-UK**

**Financial Inclusion/Digital Finance**

* Impact Evaluation of BCNM Experiments And Demonstrating Scale (BEADS) project for testing the viability and scalability of the BC agent network model in India (2023) – **M&E Lead – Bill and Melinda Gates Foundation**
* Understanding the impact of COVID-19 on preferences for household portfolio, social security, and risk mitigation strategies for low-income migrant households and their response to Unconditional Cash Transfers in Nawada, Bihar (2021) – **Principal Investigator - Dvara Research Foundation**
* Impact Evaluation of the project - Leveraging Digital Platforms and Human Networks for Unconditional Cash Transfer (2021) – **M&E Lead - Metlife Foundation**
* Program Evaluation of Pacific Financial Inclusion Programme in Fiji, PNG, Solomon Island, Samoa, Tonga, and Vanuatu (2019) – **Associate Evaluator - UNCDF**
* Endline study for understanding the key drivers of uptake and adoption of digital financial products amongst low-income households in Nagpur (2019) **– M&E Lead – Citi Foundation**
* Client Satisfaction Survey with MFI clients of Fusion (2018) – **M&E Lead / Project Manager – Fusion Microfinance**
* Impact Assessment of WomenLink program for Goal-based savings in Odisha (2018) – **M&E Lead – Wells Fargo**
* Impact Assessment of Digital Inclusion via Education Program in Nagpur (2018) – **M&E Lead – Citi Foundation**
* Needs assessment of Water, Sanitation, and Hygiene & WSS loans in the select district of Madhya Pradesh (2017-18) – **M&E Lead – Water.org.**
* Poverty and Social baseline assessment for Poorest State Inclusive Group’s partner Microfinance Institutions for Small Industries Development Bank of India (2016-17) – **M&E Lead – DFID/SIDBI**
* Scaling Digital Financial Services & Financial Education, India Program funded by Citi Foundation (2016-17) - **M&E Lead – Citi Foundation**

**Agriculture**

* AgriPath: Empowering smallholder farmers' transition to sustainable agriculture through effective and efficient digital pathway (2021-25) – **M&E Lead – Swiss Agency for Development and Cooperation & University of Bern**
* Impact Evaluation of Market Access eNabled by Digital Innovation (MANDI) project with Farmer Producer Organisations in eastern Uttar Pradesh in India (2023) – **M&E Lead – Walmart Foundation**
* Impact Evaluation of Promotion of cultivation and marketing of biofortified Zinc Wheat in Uttar Pradesh (2022) – **M&E Lead – HarvestPlus**
* Qualitative Customer Analysis for Digital Savings and Agribusiness Financing in Zambia and Bangladesh (2023) – **Team Leader – HarvestPlus**
* Baseline Survey for North-East Rural Livelihood Project (2015-16) – **Analyst – The World Bank**

**WASH/Public Health**

* Impact Evaluation of HCL Samuday program targeting improved nutrition for U5 children in Hardoi district in Uttar Pradesh (2021) – **M&E Lead – HCL Foundation**
* Impact Evaluation of Driving Vaccination Confidence through Social Media Innovations (2023) – **Principal Investigator –Vaccine Confidence Fund Phase I and II**
* Impact evaluation of Creating Healthier and Happier Homes in India and Indonesia with Access to Water and Sanitation (2023) – **Lead Evaluator – Water.org**
* Baseline Study of the Project- Creating Healthier and Happier Homes in India and Indonesia with Access to Water and Sanitation (2021) – **Lead Evaluator – Water.org**
* Endline Evaluation of the Project- Scaling WaterCredit for Safe Water Access and the Dignity of a Toilet among the Poor (India and Indonesia) (2019) - **Associate Evaluator/Project Manager – Water.org**

**Education**

* Development and implementation of a strategy for Independent Impact Evaluation of Odisha Girls Incentive Programme (OGIP) for Secondary Education (2015-16) – **Analyst – DFID-UK**
* Assessment of Mathematical Ability through Mathematics Fair conducted by Odisha Primary Education Programme Authority – **MEL Lead – Govt of Odisha**
* Midline Survey for Literacy Instruction Programme using Early Grade Reading Assessment (EGRA) tool in Uttarakhand, Chhattisgarh and Rajasthan - **MEL Lead – Room to Read**